

## NTU Singapore: Needs Analysis

**NEAR EU Second meeting (Be'er Sheva, Israel)** 

Dr. Meng-Hsuan Chou

26 April 2017

## Singapore BRC (20 December 2016 Est.)

PROSPECTIVE STUDENTS STUDENTS ALUMNI FACULTY / STAFF MEDIA PARTNERS/PEERS LOGIN 中文

Research



NEAR-EU is a global academic network. Its goal is to broaden the field of European integration studies by incorporating the domain of higher education in the research and activities of European study centres and departments of international affairs. NTU's Public Policy and Global Affairs Programme is one of the seven consortium partners and the main contact person for all NEAR-EU queries is Dr Meng-Hsuan Chou (Hsuan@ntu.edu.sg). For more information and regular updates about NEAR-EU, please see: http://neareu.eu/

http://www.hss.ntu.edu.sg/Programmes/ppga/Pages/Home.aspx



# Singapore BRC (20 December 2016 Est.)

## Meng-Hsuan Chou

ABOUT HSUAN PUBLICATIONS RESEARCH HOME

The following are brief descriptions of my current and completed research projects (organised by completion year). Please contact me for any further information.



Nexus of European Centres Abroad for Research on the European Higher Education Area (NEAR EU)

Funding: EU Jean Monnet Network Grant (2016-2019)

http://www.menghsuanchou.com/research/



(Needs Analysis)

- The need to raise awareness about 'Europe', European integration, and the EU
- The need to raise awareness about higher education policy and the role of Universities in internationalisation



(Objectives: next 12 months)

- Train and equip future administrators and professionals (in ministries, universities) with:
  - Background knowledge (i.e. history and politics)
  - Practical knowledge and skills

#### Formats:

- Intensive workshops (1-2 days)
- Topical sessions (i.e. case studies: countries, higher education policy and practice)





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(Research Topic)

To unpack the emergence, evolution, and impact of Singapore's internationalisation strategy in the higher education sector.



(Research Design)

#### To examine developments at three levels:

- Policy: how has the SG govts successively developed and calibrated their approaches to ensure that its HE sector is internationalised?
- Institutional: how did NUS and NTU translate the govts' drive and efforts to internationalise the HE sector?
- Individual: how do students perceive their universities' internationalisation efforts in light of their employment prospects?



(Research Methodology)

#### Multiple sources and mixed methods:

#### 1. Secondary analysis:

- Published academic and policy studies on SG's
  HE policy and internationalisation strategy;
- Official documents (publicly available):
  government, NUS, and NTU.



(Research Methodology)

#### Multiple sources and mixed methods:

#### 2. Semi-structured interviews:

- University officials from NUS and NTU;
- How these universities balance 'global' demands with 'local' concerns;
- To offer additional perspective of internationalisation strategy from university perspectives.



(Research Methodology)

#### Multiple sources and mixed methods:

#### 3. Survey:

- NUS and NTU students from a variety of disciplines (STEM, Arts, Humanities, and Social Sciences);
- To determine student perceptions of universities' internationalisation efforts in enhancing their job prospects in SG, in the region, and farther abroad;
- To use as proxy for assessing the impact of SG's internationalisation strategy.



(The Regional Dimension)

The case of Singapore will be discussed in the context of growing regional efforts to develop a common higher education area: case of EU SHARE.



## Thank you!

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